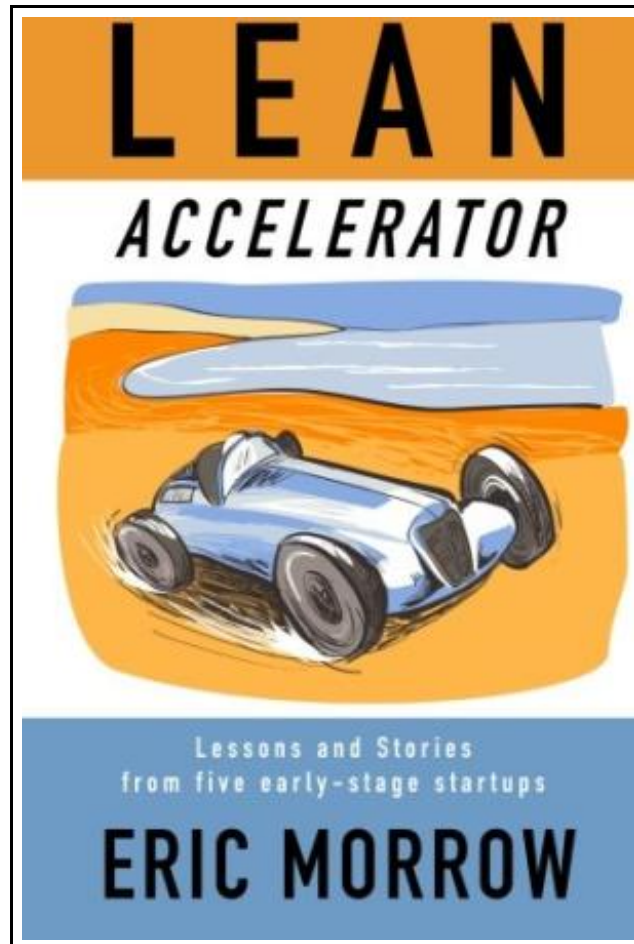


Lean Accelerator: Lessons and Stories from Five Early-Stage Startups (Paperback)



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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.
(Newton Runolfsson)

LEAN ACCELERATOR: LESSONS AND STORIES FROM FIVE EARLY-STAGE STARTUPS (PAPERBACK)



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Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.A look inside a Lean Startup-style accelerator In the summer of 2014, five new startups went through a Lean Startup-focused Accelerator. The ten-week program helped them develop their initial ideas into practical businesses with a few actual paying customers. By testing critical assumptions about their product s value proposition, the teams quickly found the beginnings of product-market fit. That turned into cash commitments from early customers to help the startup develop solutions to their real problems. This book explores the lessons learned from these startups and empowers anyone with a business idea to gain traction and to find paying customers. It includes weekly journal entries written by the startups explaining what their hypotheses were, the exact tests they ran to validate their ideas, and the results of their experiments. 99 of startups fail - use the tools described in this book to join the 1 that succeed.



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