



Navigating America

By David Moton; Gloria Dumler

McGraw-Hill Humanities/Social Sciences/Languages, 2009. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Navigating America serves all of an expository composition/research class's needs in one textbook. Section 1 covers research (traditional and nontraditional); avoiding plagiarism; the writing process; style, punctuation, and grammar; and arguments and persuasion. Section 2 thoroughly covers MLA and APA documentation, including the most recent updates. Section 3 is an anthology of readings on Television, Film, the Internet; Advertising, Media Multinationals, News Media, and Corporate America. Each article has full pre-reading questions, journals, questions for critical thought, multicultural issues, and suggestions for research. The book's website extends the number of articles. Navigating America's unifying focus on information competency helps students make intelligent decisions about what ideas and evidence to trust in the world at large. It will get them closer to one overall objective: the ability to distinguish the different levels of reliability and relevance of the competing sources of information they consume. The online teachers' manual contains a variety of resources, including exercises, activities, classroom assessment techniques, and strategies for improving student reading. The Proliferation of Information The first issue we wanted to address is the proliferation of information. Most texts...



Reviews

This book will never be straightforward to start on reading through but quite enjoyable to learn. Better then never, though i am quite late in start reading this one. Your lifestyle span will probably be convert once you complete reading this publication.

-- Dr. Kadin Hane DVM

This publication may be worth purchasing. it was actually writtern quite flawlessly and valuable. I am just happy to tell you that this is actually the very best book i actually have study inside my personal life and can be he best ebook for actually.

-- Frank Nienow