



Steve Patterson s Street Smarts for Success: A Step by Step Guide (Paperback)

By Steve Patterson

iUniverse, United States, 2006. Paperback. Book Condition: New. 223 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****.All of us want to be successful-but success means different things to different people. The principles in Steve Patterson s Street Smarts for Success: A Step-by-Step Guide can apply to anyone s definition and can help those willing to work hard to maximize success in their lives. Author and marketing executive Steve Patterson offers nine steps to success. Beginning with vision, mission, strategy, and tactics, and ending with pulling it all together and becoming a leader, Patterson lays out a plan for success in a format that is easy to read and understand. His advice is useful for all who want to: Better themselves by furthering their education Gain an edge to get a promotion Make more money Improve their leadership skills Provide for their families better Become more successful overall Whether you are a high school student who wants to gain an edge before college starts, a college student about to graduate, or an adult already in the workforce, Steve Patterson s Street Smarts for Success provides a path to follow that makes sense-a path that can...



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