



Ticket Masters: The Rise of the Concert Industry and How the Public Got Scalped

By Dean Budnick, Josh Baron

Penguin Putnam Inc. Paperback. Book Condition: new. BRAND NEW, Ticket Masters: The Rise of the Concert Industry and How the Public Got Scalped, Dean Budnick, Josh Baron, A clear, comprehensive look at a murky business. "The Wall Street Journal"Your favorite band has just announced their nationwide tour. Should you pay to join their fan club and get in on the pre-sale? No, you decide to wait. But the on-sale date arrives, and the site is jammed. You can't get on and the concert is sold out in six minutes. What happened? What now? Music journalists Dean Budnick and Josh Baron chronicle the behind-the-scenes history of the modern concert industry. Filled with entertaining rock-and-roll anecdotes about The Rolling Stones, The Grateful Dead, Pearl Jam, and more and charting the emergence of players like Ticketmaster, StubHub, Live Nation, and Outbox "Ticket Masters" will transfix every concertgoer who wonders just where the price of admission really goes. This edition has an updated epilogue that covers recent industry developments. "



READ ONLINE
[6.13 MB]

Reviews

This book is definitely worth acquiring. I have go through and so i am certain that i will likely to read through again again in the future. Its been printed in an exceptionally basic way in fact it is only after i finished reading this publication in which actually altered me, change the way in my opinion.

-- **Andres Bashirian**

Comprehensive guide for publication fanatics. This really is for all who statte there had not been a well worth reading through. I discovered this ebook from my dad and i encouraged this book to find out.

-- **Lacy Goldner**