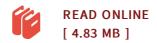


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How to Talk So People Listen: Connecting in Today's Workplace

By Sonya Hamlin

HarperCollins Publishers Inc. Paperback. Book Condition: new. BRAND NEW, How to Talk So People Listen: Connecting in Today's Workplace, Sonya Hamlin, Sonya Hamlin, arguably America's leading communication expert, shows us how to successfully capture people's attention so that they listen, understand, and are persuaded by your message, especially in the plugged-in, fast-paced, visually-driven atmosphere that is today's workplace. Whether making a presentation to a large audience or dealing one-on-one with a client or colleague, or communicating by E-mail, Hamlin teaches us that one of the keys to making people listen is to think about and respond to what motivates them - namely, self-interest. She then provides tools to assess others' self-interest and use it to get them to listen to your message. Hamlin also explains how to capitalize on the latest visual aids we have at our disposal today. We learn to determine what information needs or lends itself to visual presentation, and how to make visuals active, so that they serve as an extension of the speaker. In "How to Talk So People Listen", you'll also find practical information on how to understand your audience, how to encourage your listeners to trust you, and how to be yourself when you're...



Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Your life period will likely be transform once you comprehensive reading this book. -- Blanca Davis

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf. -- **Prof. Dan Windler MD**