Infinite Reality: The Hidden Blueprint of Our Virtual Lives

By Jim Blascovich, Jeremy Bailenson

HarperCollins Publishers Inc. Paperback. Book Condition: new. BRAND NEW, Infinite Reality: The Hidden Blueprint of Our Virtual Lives, Jim Blascovich, Jeremy Bailenson, How do "The Matrix", "Avatar", and "Tron" reveal the future of existence? Can our brains recognize where reality ends and virtual begins? What would it mean to live eternally in a digital universe? Where will technology lead us in five, fifty, and five hundred years? Welcome to the future.The coming explosion of immersive digital technology, combined with recent progress in unlocking how the mind works, will soon revolutionize our lives in ways only science fiction has imagined. In "Infinite Reality", Jeremy Bailenson (Stanford University) and Jim Blascovich (University of California, Santa Barbara) - two of virtual reality's pioneering authorities, whose pathbreaking research has mapped how our brain behaves in digital worlds-take us on a mind-bending journey through the virtual universe. "Infinite Reality" explores what emerging computer technologies and their radical applications will mean for the future of human life and society. Along the way, Bailenson and Blascovich examine the timeless philosophical questions of the self and reality that arise through the digital experience; explain how virtual reality's latest and future forms - including immersive video games and social-networking...

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