



Education and Implementation in MIS: May 1982 (Classic Reprint) (Paperback)

By Gloria S Bronsema

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Education and Implementation in Mis: May 1982 The process of developing large-scale information systems is complex and too often marked by failure. Over the past decade, several techniques have emerged to improve it: 1) the Systems Development Life Cycle (SDLC): a methodology for project management that focusses on planning, rather than coding. 2) software productivity tools, including structured methods, walk-throughs and automated design and documentation aids. 3) implementation strategies that focus on managing the organizational change represented by new technologies and systems. This last area is the theme of this paper. There is a growing body of conceptual and empirical (descriptive and prescriptive) research that provides the basis for implementation strategies that are as well-formalized as the SDLC (Keen 1979). The Implementation Cycle (IC) is, in effect, the behavioral equivalent of the SDLC. (See Kolb and Frohman, 1970, and Lewin and Schein, 1969, for models of the IC.) The IC emphasizes consulting skills and facilitation. It defines the role of the implementor as that of change agent. This paper focusses on education as a vehicle...



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