



The Complete Guide to Writing & Publishing Your First eBook: Insider Secrets You Need to Know to Become a Successful Author

By Martha Maeda

Atlantic Publishing Co. Paperback. Book Condition: new. BRAND NEW, The Complete Guide to Writing & Publishing Your First eBook: Insider Secrets You Need to Know to Become a Successful Author, Martha Maeda, "Start off with understanding what an e-book is and the differences between traditional and digital publishing, and the benefits involved. You will identify and learn the details of more than 15 e-readers, including the three top-selling: Kindle, Nook, and Sony Reader. You will employ the basics of analyzing your audience, brainstorming, writing, editing, and marketing according to the type of e-reader. You will learn the process of getting your book published, how to change or alter the style of your book to match the necessities of the e-reader, and how to optimize the format of any text for e-reading. We spent dozens of hours interviewing writers who are experts in the art of digital publishing to provide a complete overview of everything you need to know about publishing your eBook. Not only will you learn how to upload your work through an e-reader, you will also hone your writing skills with tips, writing exercises, and writing resources. You will learn how to target your book to the right..



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